



1/4" Reserved for Non-Print Area

8.625" Bleed Image Area

8.375" Final Product Trim

7.875" Non-Bleed Image Area



## Common Bleed and Non-Bleed Product

8.375" x 10.875"

### File Creation Tips:

Note: All blacks areas will default to overprint.

Adding "Rich Black Kickers" to large black areas and large bold black type over 36pts will create a darker black, in those areas. Adding these "Rich Black Kickers" will ensure the correct color balance in the 4 color image photo art.

Recommended "Rich Black Kicker" settings:

66% Cyan, 57% Mag, 57% Yellow and 100% Black = 280 Max Den.

Avoid using White (Reversed/Knock-Out) type smaller than: 8pt over black solid areas and 10pt over 4 color areas.

Other Templates and File Creation Tips can be found at:

[www.doodad.com](http://www.doodad.com)

- > Customer Tools
- > Artist Tips

1/4" Reserved for Non-Print Area

1/4" Reserved for Non-Print Area

11.125" Bleed Image Area

10.875" Final Product Trim

10.375" Non-Bleed Image Area

1/4" Reserved for Non-Print Area

