

1/4" Reserved for Background Art & Borders

17.25" Image Area

17" Final Product Trim

16.5" Copy Retention Area



11" x 17" 4 Page - Bleed Product

Note: This product will be reduced proportionately within 3% for coated and 4% for uncoated, to fit press.
For exact size contact doodad-CS.

Note: Folding Position can vary; due to off-center folding, with a lip.

File Creation Tips:

Note: All blacks areas will default to overprint.

Adding "Rich Black Kickers" to large black areas and large bold black type over 36pts will create a darker black, in those areas. Adding these "Rich Black Kickers" will ensure the correct color balance in the 4 color image photo art.
Recommended "Rich Black Kicker" settings:
70% Cyan and 100% Black.

Avoid using White (Reversed/Knock-Out) type smaller than: 8pt over black solid areas and 10pt over 4 color areas.

Other Templates and File Creation Tips can be found at:

www.doodad.com

- Customer Tools
- Artist Tips

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11.25" Image Area

11" Final Product Trim

10.5" Copy Retention Area