

1/4" Reserved for Background Art & Borders

17.25" Image Area

17.00" Final Product Trim

16.50" Copy Retention Area



Bleed Product

10.875" x 17.00"

File Creation Tips:

Note: All blacks areas will default to overprint.

Adding "Rich Black Kickers" to large black areas and large bold black type over 36pts will create a darker black, in those areas. Adding these "Rich Black Kickers" will ensure the correct color balance in the 4 color image photo art.

Recommended "Rich Black Kicker" settings:
66% Cyan, 57% Mag, 57% Yellow and 100% Black = 280 Max Den.

Avoid using White (Reversed/Knock-Out) type smaller than: 8pt over black solid areas and 10pt over 4 color areas.

Other Templates and File Creation Tips can be found at:

www.doodad.com

- > Customer Tools
- > Artist Tips

11.125" Image Area

10.875" Final Product Trim

10.375" Copy Retention Area

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