5/16" White Non-Print Border Area

10" Final Product Trim

9.5" Final Image & Copy Area

1/4" White Non-Print Border Area

10.875" Final Image & Copy Area

11.5" Final Product Trim

1/4" White Non-Print Border Area

doodad

10" x 11.5" Non – Bleed Product

Note: This product may be reduced
to fit 10 X 11.375.

File Creation Tips:

Note: All blacks areas will default to overprint.

Adding "Rich Black Kickers" to large black areas
and large bold black type over 36pts will create a
darker black, in those areas. Adding these
"Rich Black Kickers" will ensure the correct color
balance in the 4 color image photo art.
Recommended "Rich Black Kicker" settings:
70% Cyan and 100% Black.

Avoid using White (Reversed/Knock-Out) type smaller
than: 8pt over black solid areas and 10pt over
4 color areas.

Other Templates and File Creation Tips can be found at:

www.doodad.com

– Customer Tools
– Artist Tips

5/16" White Non-Print Border Area