



1/4" Reserved for Background Art & Borders

9.75" Bleed Image Area

9.5" Final Product Trim

9" Copy Retention Area for Bleed and Non-Bleed



## Common Bleed and Non-Bleed Product

9.5" x 10.875"

### File Creation Tips:

Note: All blacks areas will default to overprint.

Adding "Rich Black Kickers" to large black areas and large bold black type over 36pts will create a darker black, in those areas. Adding these "Rich Black Kickers" will ensure the correct color balance in the 4 color image photo art.

Recommended "Rich Black Kicker" settings:

66% Cyan, 57% Mag, 57% Yellow and 100% Black = 280 Max Den.

Avoid using White (Reversed/Knock-Out) type smaller than: 8pt over black solid areas and 10pt over 4 color areas.

Other Templates and File Creation Tips can be found at:

[www.doodad.com](http://www.doodad.com)

- > Customer Tools
- > Artist Tips

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11.125" Image Area

10.875" Final Product Trim

10.375" Copy Retention Area