

1/4" White Non-Print Border Area

17" Final Product Trim

16.5" Final Image & Copy Area



11" x 17" 4 Page: Non - Bleed Product

Note: Folding Position can vary; due to off-center folding, with a lip.

File Creation Tips:

Note: All blacks areas will default to overprint.

Adding "Rich Black Kickers" to large black areas and large bold black type over 36pts will create a darker black, in those areas. Adding these "Rich Black Kickers" will ensure the correct color balance in the 4 color image photo art.

Recommended "Rich Black Kicker" settings:

70% Cyan and 100% Black.

Avoid using White (Reversed/Knock-Out) type smaller than: 8pt over black solid areas and 10pt over 4 color areas.

Other Templates and File Creation Tips can be found at:

[WWW.doodad.com](http://WWW.doodad.com)

- Customer Tools
- Artist Tips

1/4" White Non-Print Border Area

1/4" White Non-Print Border Area

1/4" White Non-Print Border Area

10.5" Final Image & Copy Area

11" Final Product Trim